

## Center for Nutrition Policy and Promotion

### FY 1999 Annual Program Performance Report

The Center for Nutrition Policy and Promotion (CNPP) was established December, 1994 pursuant to a Memorandum of Understanding between USDA Research, Education and Economics and the USDA Food, Nutrition, and Consumer Services. The mission of the Center is to improve the health of Americans by developing and promoting dietary guidance that links scientific research to the nutrition value needs of consumers. The Center contributes to the USDA goal of attaining a healthy, well-nourished population.

More information regarding CNPP's programs can be found in the CNPP Strategic and Annual Performance Plans. The following table provides summary information on CNPP's achievement of FY 1999 Performance Goals. Only Federal employees were involved in the preparation of this report.

| CNPP Performance Goal Summary                                |   |  |   |
|--|---|--|---|
| Strategic Goal   | FY 1999 Performance Goals   | Performance                              |   |
|  |   | Target                                   | Actual  |
| Goal 1:<br>Improve the<br>Nutritional Status of<br>Americans | Issue <i>Dietary Guidelines for Americans</i> as required by law, to help Americans improve their nutritional status.<br><br><i>Dietary Guidelines for Americans</i> consumer bulletin will be released in year 2000 after report of the Dietary Guidelines Advisory Committee (DGAC).  | Research,<br>DGAC meets                  | Research<br>conducted,<br>DGAC met            |
|  | Provide updated Food Guide Pyramid to reflect new research on food consumption and composition.<br>Administrative report completed using 1994-96 consumption data and results reported in peer-reviewed journals and at professional meetings.  | Research                                 | Research<br>conducted                         |
|  | Complete and disseminate Food Guide Pyramid—Adaptation for children<br>Number of professional, target audience members receiving adapted Food Guide Pyramid by outlet and audience type (i.e. brochures, web-site hits, other; professional, care-providers)  | Materials<br>development                 | Materials<br>developed<br>and<br>disseminated |
|  | Disseminate nutrition promotion materials incorporating updated nutrition guidance from 5 <sup>th</sup> Edition of <i>Dietary Guidelines</i> will be (released in year 2000) and improve American diets.<br>Number and types of nutrition promotion materials developed and disseminated.<br>Number of Americans following the <i>Dietary Guidelines</i> as measured by the Healthy Eating Index (HEI). | Targets not<br>established<br>for FY1999 | NA  |

| Strategic Goal | FY 1999 Performance Goals   | Performance                            |  |
|----------------|---|--|--|
|                |   | Target                                 | Actual                                 |
|                | Increase number of Americans aware of and following the Food Guide Pyramid.<br>Percentage of Americans aware of the Food Guide Pyramid; number of Americans following the Food Guide Pyramid on a given day.  | Targets not established for FY1999     | NA                                     |
|                | Expand use of CNPP food and nutrition guidance by influencing intermediary groups and information multipliers including policy makers, nutrition professional and educators, nutrition program managers and the media.<br>CNPP World Wide Web age usage/week;<br>Seminar/Symposia attendance; and<br>Media/information multiplier contacts. | 22,200<br>660<br>1,960                 | 22,300<br>1010<br>1,976                |
|                | Working with FNS, develop and extend consumer and nutrition education materials based on the updated Thrifty Food Plan (TFP) to all Food Stamp Program staff and customers by 2000.<br>Availability of TFP-based materials in FSP office in consumer-friendly format.   | Develop materials                      | Materials in development               |
|                | Provide useful, timely information to policy makers and nutrition program managers regarding Americans' dietary behavior and nutritional status, etc.<br>Policy makers and nutrition program managers use of analysis, reports, major publications, <i>Nutrition Insights</i> , the Healthy Eating Index as a diet quality report card.     | Policy maker program Manager survey    | Survey not conducted                   |
|                | Update and expand the Food Supply Data Series to include new, nutritionally improved, functional, and fortified foods to support mandated nutrition monitoring efforts.<br>Expand the Food Supply Data Series with nutritionally improved foods.  | Target not established for FY 1999     | NA                                     |
|                | Provide policy makers a "report card" on American diet quality.<br>Provide Healthy Eating Index scores for Americans, sub-groups.   | Analysis published, HEI used by others | Analysis published, HEI used by others |
|                | Assist in development and analysis of U.S. food security policy.<br>CNPP analysis contributes to USDA Food Security Initiatives.  | Target not established for FY 1999     | NA                                     |

| Strategic Goal | FY 1999 Performance Goals   | Performance                        |                    |
|----------------|---|------------------------------------|--------------------|
|                |   | Target                             | Actual             |
|                | Assure timely release of consistent Federal nutrition educational materials.<br>Number of materials reviewed and released by Dietary Guidance Working Group.  | Establish baseline                 | 15                 |
|                | Promote nutrition education/guidance cooperatively through public/private partnerships.<br>Resources leveraged through public/private partnerships.   | Establish baseline                 | 12 partnerships    |
|                | Increase States' use of CNPP's Annual Report on Expenditures on Children by Families in setting child support and foster care payments.<br>States reporting referring to CNPP cost estimates in setting support levels.   | Target not established for FY 1999 | NA                 |
|                | Maintain USDA Food Plans and calculate monthly costs of food plans.<br>Thrifty, Low Cost, Moderate, and Liberal Food Plans updated.   | TFP recipes tested                 | Recipes tested     |
|                | Extend scientific information on family economics and nutrition to professional peers through Family Economics and Nutrition Review, the Web site, and other publications.<br><i>Family Economics and Nutrition Review</i> subscriptions and downloads from Web site grow 10 percent. | Establish baseline                 | 2200 subscriptions |

**Strategic Plan Goal 1:** Improve the Nutritional Status of Americans.

**Objective 1:** Advance food and nutrition guidance.

**Key Performance Goals**

1.1 Issue *Dietary Guidelines for Americans* as required by law, to help Americans improve their nutritional status.

*Dietary Guidelines for Americans* consumer bulletin will be released in year 2000 after report of the Dietary Guidelines Advisory Committee.

**Target:** Research, DGAC meets

**Actual:** Research conducted, DGAC met

**1999 Data:** This goal does not lend itself to measurement by quantitative data in 1999.

**Analysis of Results:** The target for FY 1999 was met. The development of the *Dietary Guidelines* consumer bulletin relies upon the recommendations of the Dietary Guidelines Advisory Committee (DGAC) for changes in the *Guidelines*. The DGAC met four times in FY1999; the most recent Committee meeting was held in September, 1999. The draft content for the revised guidelines from that meeting are being used to conduct consumer research to guide development of the bulletin and develop preliminary designs for it. The timetable for development of the consumer bulletin is on track. We anticipate that the *Dietary Guidelines* consumer bulletin will be released in FY2000 as scheduled.

**Current Fiscal Year Performance:** Receipt of the final DGAC report on recommended changes in the *Dietary Guidelines* is central to planning a timetable for clearance and release of the *Guidelines* bulletin. The report is scheduled to be received in December, 1999. We anticipate that if the final report is received by that time, no modifications in the schedule will be necessary for meeting the deadline to develop, review, clear, and release the *Dietary Guidelines* bulletin in FY 2000.

**Program Evaluations:** None conducted during FY 1999.

1.2 Provide updated Food Guide Pyramid to reflect new research on food consumption and composition.

Administrative report completed using 1994-96 consumption data and results reported in peer-reviewed journals and at professional meetings.

**Target:** Research

**Actual:** Research conducted

**1999 Data:** This goal does not lend itself to measurement by quantitative data.

**Analysis of Results:** The target for FY 1999 was met. The food guidance system which provides the research base for the *Food Guide Pyramid* is continually updated by comparing the nutritional adequacy of its recommendations to current food consumption patterns. This research compares the adequacy of diets which conform to food group recommendations, using nutrient profiles for each group or sub-groups that are based on current intakes. In FY 1999, the comparison with CFSII 89-91 data was completed and a report was submitted to a professional journal for publication. Research to update the food guidance system recommendations using CSFII 94-96 data was started.

**Current Fiscal Year Performance:** FY 1999 performance has met targets, and it is expected that the FY 2000 performance will also meet targets for completion of the analysis and publication of results using the CSFII 94-96 data.

**Program Evaluations:** None conducted during FY 1999.

### 1.3 Complete and disseminate Food Guide Pyramid–Adaptation for children.

Number of professional, target audience members receiving adapted Food Guide Pyramid by outlet and audience type (i.e. brochures, web-site hits, other; professional, care-providers).

**Target:** Materials development.

**Actual:** Materials developed and disseminated.

**1999 Data:** This goal does not lend itself to measurement by quantitative data in FY 1999.

**Analysis of Results:** The target for FY 1999 was exceeded. The *Food Guide Pyramid for Young Children* and accompanying materials were released on March 25, 1999 by Secretary Dan Glickman and Under Secretary Shirley Watkins. Partnerships to promote the new Pyramid between USDA and eleven National food companies and a National parenting magazine were announced on May 12, 1999. Presentations on the research and development process were given at the Society for Nutrition Education Annual Meeting in July, 1999. These events stimulated increased interest in and dissemination of the materials. The number of requests for materials are continuing at similar levels into FY2000.

**Current Fiscal Year Performance:** The administrative report for development of the *Food Guide Pyramid for Young Children* will be released in FY 2000. Dissemination of the materials will continue and be expanded to additional audiences. The Pyramid will be used by partner food companies in various ways.

**Program Evaluations:** None conducted during FY 1999.

**Objective 2:** Effectively promote food and nutrition guidance for all Americans.

### 2.1 Disseminate nutrition promotion materials incorporating updated nutrition guidance from 5<sup>th</sup> Edition of Dietary Guidelines will be (released in year 2000) and improve American diets.

Number and types of nutrition promotion materials developed and disseminated. Number of American following the Dietary Guidelines as measured by the Healthy Eating Index (HEI).

**Target:** Targets not established for FY 1999

**Actual:** NA

**1999 Data:** No data were collected for this goal in FY 1999.

**Analysis of Results:** There was no target to be met for FY 1999. The development of promotion messages and materials based on the *Dietary Guidelines* depends upon the recommendations of the Dietary Guidelines Advisory Committee (DGAC) for changes in the *Guidelines*, which is expected to be released in FY 2000. In September, 1999, a report was issued on consumer testing of some possible messages proposed by the DGAC at their March and June 1999 meetings. The most recent DGAC meeting was held in September, 1999. Several sections of the draft content for the revised guidelines from that meeting were tested with consumers in November, 1999.

**Current Fiscal Year Performance:** The report of initial consumer testing of some potential Guidelines messages was issued as planned in FY 1999. The second round of consumer testing occurred in November, 1999, and the report will be issued by the end of December, 1999. Several guidelines and sections of the proposed consumer bulletin text were selected to be tested. The final report of this consumer testing will be used, in part, to guide the process of developing targeted promotion messages and materials. We anticipate that if the DGAC report is received by early January 2000, no modifications in the schedule will be necessary for meeting the deadline to review, clear, and release the *Dietary Guidelines* consumer bulletin in FY 2000. Development of targeted promotion messages and materials will proceed in FY 2000, and release of the first materials is planned for FY 2001. The timetable for development of targeted promotion messages and materials depends in part on when the DGAC report is received by USDA and DHHS, and when the final Guidelines are cleared and released.

**Program Evaluations:** None conducted during FY 1999.

**2.2 Increase number of American aware of and following the Food Guide Pyramid.**

Percentage of American aware of the Food Guide Pyramid; number of Americans following the Food Guide Pyramid on a given day.

**Target:** Targets were not established for FY 1999

**Actual:** NA

**1999 Data:** No data were collected for this goal in FY 1999.

**Analysis of Results:** There was no target to be met for FY 1999. National data on this indicator are not collected each year. We anticipate that the next complete set of data on awareness of and adherence to the *Food Guide Pyramid* will be available in FY 2001 or FY 2002. CNPP continued active promotion of the *Food Guide Pyramid* in FY1999, with the most visible effort targeted to promoting the newly released *Food Guide Pyramid for Young Children*.

**Current Fiscal Year Performance:** Promotion of the *Food Guide Pyramid* in conjunction with the release of the *Dietary Guidelines* for the year 2000, which will incorporate the *Pyramid*, is planned. In addition, release of the Interactive Healthy Eating Index, which allows an individual to compare their diet to the *Pyramid*, will stimulate interest in self-evaluation of diet and encourage dietary change to comply with *Pyramid* recommendations.

**Program Evaluations:** None conducted during FY 1999.

**2.3 Communicate nutrition guidance to policy makers, professionals, the public, and media.**

Web page usage;

**Target:** 22,200/wk

**Actual:** 22,300/wk

Seminar/Symposia attendance; and

**Target:** 660

**Actual:** 1,010

Media/information multiplier contacts.

**Target:** 1,960

**Actual:** 1,976

**1999 Data:** The number of "hits" to the CNPP website, ([www.usda.gov/cnpp](http://www.usda.gov/cnpp)) the number of attendees to CNPP sponsored seminars and symposia are based on an actual count. The number of contacts by media and information multipliers is an estimate based on a weekly average number of telephone inquiries, e-mail contacts, publication hotline calls, written communications, and website hits. Data are collected from the USDA server.

**Analysis of Results:** The targets set for FY 1999 were exceeding in every case. The communication of nutrition guidance is a broad category which encompasses a variety of materials, events, and media. During FY 1999 the primary nutrition guidance product for the public developed by the Center was the Food Guide Pyramid for Young Children. From a public information perspective, the demand for the Children's Food Guide Pyramid has been tremendous. The Pyramid has been made available at the April press conference, via telephone calls to the CNPP 1-800 Publications Hotline, by telephone calls, e-mail messages, downloads from the CNPP website, loans of CD-ROMs, and at the annual meeting of the American Dietetic Association. Making the Children's Pyramid accessible via so many avenues has resulted in one of the broadest and fastest disseminations of nutrition guidance in recent memory.

In addition, CNPP sponsored a two full-day symposia during FY 1999 attracting audiences of between 400 and 500 people. The first symposium, *Childhood Obesity: Causes and Prevention*, was held October 27, 1998, with the second, *Breakfast and Learning in Children*, held April 22, 1999. A combination of audiences made up largely of nutrition professionals, many of whom received educational credits for attending, along with heavy media coverage, coupled with the printing and internet publication of conference proceedings, has extended the reach of these symposia to a wide and varied audience which includes students, news media, nutrition professionals, and policy makers.

Other materials containing nutrition guidance produced by the Center include the release of the new Thrifty Food Plan and a spin-off publication, *Preparing Nutritious Meals at Minimal Cost*. These publications are available in print as well as on the CNPP website and have been distributed at nutrition conferences such as the annual meeting of the American Dietetic Association.

**Current Fiscal Year Performances:** The Center recently held its third symposium on Dietary Behavior: *Why We Choose the Foods We Eat* was held November 3, 1999. Nutrition professional and media attention was overwhelming. The Center expects to publish the proceedings of this symposium by March 2000 and place it on the CNPP website. The Center expects to announce the new Interactive Healthy Eating Index and the Interactive Food Supply websites in FY 2000. CNPP is also assisting with the development of the National Nutrition Summit scheduled for May 30 and 31.

**Program Evaluations:** None conducted during FY 1999.

2.4 Working with FNS, develop and extend consumer and nutrition education materials based on the updated Thrifty Food Plan (TFP) to all Food Stamp Program staff and customers by 2000.

Availability of TFP-based materials in FSP office in consumer-friendly format.

**Target:** Develop consumer education materials

**Actual:** Materials in development

**1999 Data:** This goal does not lend itself to measurement by quantitative data in 1999.

**Analysis of Results:** The target for FY 1999 was not met within the planned timeframe but progress on the project was made and it is anticipated that the FY 2000 target will be met.

**Description of Actions and Schedules:** In FY 1999, the Center released the updated *Thrifty Food Plan* and an accompanying publication for professionals, *Preparing Nutritious Meals at Minimal Cost*. These publications provide the content basis for the development of consumer publications that are under development and targeted for release in FY 2000.

**Current Fiscal Year Performance:** Development of the first consumer publication based on the updated *Thrifty Food Plan* is underway and its release and dissemination to Food Stamp Program offices is scheduled for FY 2000.

**Program Evaluations:** None conducted during 1999.

**Objective 3:** Contribute to improved nutrition policy formulation.

3.1 Provide useful, timely information to policy makers and nutrition program managers regarding American dietary behavior and nutritional status, etc.

Policy makers and nutrition program managers use of analysis, reports, major publications, *Nutrition Insights*, the Healthy Eating Index as a diet quality report card.

**Target:** Policy maker/program Manager survey

**Actual:** Policy maker/program Manager survey not conducted

**1999 Data:** Approximately 18,500 “Nutrition Insights” describing the overall diet quality of groups of Americans and on other policy relevant topics were downloaded from the CNPP’s Web site. These “Nutrition Insights” were entitled: The Dietary Quality of Americans Strong Link with Nutrition Knowledge; Report Card on the Diet Quality of Children; Report Card on the Diet Quality of African Americans; and The Diet Quality of American Indians: Evidence from the Continuing Survey of Food Intakes by Individuals; a Focus on Nutrition of the Elderly: It’s Time to Take a Closer Look; Food Portions and Servings; How Do They Differ; the U.S. Food Supply Series and Dietary Guidance. Also, approximately 2000 copies of each “Nutrition Insight” were mailed as part of the Center’s mail distribution list. The Healthy Eating Index was included as a key indicator of child well-being in the report “America’s Children: Key National Indicators of Well-Being, 1999,” developed by the Federal Interagency Forum on Child and Family Statistics. Statistics on: The Healthy Eating Index for 1996, The Nutrient Content of the U.S. Food Supply, and Expenditures on Children by Families were also published in “The Statistical Abstracts of the United States.”

**Analysis of Results:** The target for FY 1999 was not met within the planned timeframe. Planning for a Policy maker/program Manager survey has begun. It is anticipated that the FY 2000 target will be met.

**Description of Actions and Schedules:** Even though the target for FY 1999 was not met, CNPP provided useful and timely information to policy makers and program Managers regarding dietary behavior and nutritional status as stated above. In addition to the short publications by the Center called “Nutrition Insights,” a report on the diet quality of WIC recipients was completed and disseminated in paper and electronically on the WWW. This report, the “Review of the Nutritional Status of WIC Participants” compares the nutritional content of reported food intake to current nutritional standards and assesses the potential contribution of WIC supplemental nutrition packages to the diet quality of participant groups. Several other publications in professional journals and presentations at professional meetings provided reports on the quality of American diets as well as on ways that diets could be improved.

**Current Fiscal Year Performance:** Publication of “Nutrition Insights” and other studies continues. Emphases on the diets of Children and obesity as well as on the special nutritional needs of the elderly continue.

**Program Evaluations:** None conducted during 1999.

3.2 Update and expand the Food Supply Data Series to include new, nutritionally improved, functional, and fortified foods to support mandated nutrition monitoring efforts.

Expand the Food Supply Data Series with nutritionally improved foods.

**Target:** Not established for FY 1999

**Actual:** NA

**1999 Data:** No data were collected for this goal in FY 1999.

**Analysis of Results:** There was no target to be met for FY 1999.

**Current Fiscal Year Performance:** An Interactive module has been installed on CNPP’s Local Area Network and is fully functional. This module includes food commodities currently used by Americans. Work continues on updating the National Food Supply with new food and nutrient data as they become available.

**Program Evaluations:** None conducted during 1999.

3.3 Provide policy makers a “report card” on American diet quality.

Provide Healthy Eating Index scores for Americans, sub-groups.

**Target:** Analysis published, HEI used by others



|   |
|---|
| <b>Actual:</b> Report published in FY 1998; Nutrition Insights on diet quality published. |
|---|

**1999 Data:** Approximately 4,000 copies of the report, "The Healthy Eating Index 1994-96" were downloaded from CNPP's Web site in FY 1999. Paper copies were distributed at professional meetings and by request. Approximately ten thousand "Nutrition Insights" describing the overall diet quality of groups of Americans were downloaded from the CNPP's Web site. These "Nutrition Insights" were entitled: The Dietary Quality of Americans Strong Link with Nutrition Knowledge; Report Card on the Diet Quality of Children; Report Card on the Diet Quality of African Americans; and The Diet Quality of American Indians: Evidence from the Continuing Survey of Food Intakes by Individuals. Also, approximately 2,000 copies of each "Nutrition Insight" were mailed as part of the Center's mail distribution list. The Healthy Eating Index was included as a key indicator of child well-being in the report "America's Children: Key National Indicators of Well-Being, 1999," developed by the Federal Interagency Forum on Child and Family Statistics. Statistics on: The Healthy Eating Index for 1996, The Nutrient Content of the U.S. Food Supply, and Expenditures on Children by Families were also published in "The Statistical Abstracts of the United States."

**Analysis of Results:** The target for FY 1999 was met. The report, "The Healthy Eating Index 1994-96" provided a report card on the overall diet quality of all Americans. The diet of most people needs improvement (71 percent for all Americans and 74 percent for children). In addition, several short publications by the Center called "Nutrition Insights" reported on the overall diet quality of groups of individuals, including children, African Americans, and Native Americans. Several other publications in professional journals and presentations at professional meetings provided reports on the quality of American diets as well as on ways that diets could be improved.

**Current Fiscal Year Performance:** Publication of "Nutrition Insights" and other studies on the overall diet quality of the population and groups continues. The recent availability of the Healthy Eating Index in the National Health and Nutrition Examination Survey (NHANES III) provides an additional source of data to enable the Center to report more completely on the overall diet quality of Americans and of groups. A new WWW-based interactive Healthy Eating Index application that allows consumers and professionals to self assess the quality of their diets is planned for release in January 2000.

**Program Evaluations:** None conducted during 1999.

### 3.4 Assist in development and analysis of U.S. food security policy.

CNPP analyses contributes to USDA Food Security Initiatives.

**Target:** Not established for FY 1999

**Actual:** NA

**1999 Data:** Approximately 1,300 copies of the Nutrition Insights "Could There Be Hunger in America" were downloaded from the CNPP's Web site. Also, approximately 2,000 copies were mailed as part of the Center's mail distribution list. In addition, the Center participated in interdepartmental and interagency work; CNPP staff analyzed data to determine diet quality, nutritional status, and food expenditures.

**Analysis of Results:** There was no target to be met for FY 1999. However, the Center has assisted in the development of the U.S. Nutrition Plan of Action, the Domestic Discussion Paper on Food Security, and the U.S. Action Plan on Food Security. Additionally, the Center contributes to the Under Secretary's Anti-Hunger and Nutrition Initiative Task Force, the Secretary's Community Nutrition Initiative and the Committee for Welfare Reform Data Needs. Analytical work includes the ongoing assessment of the nutritional status of nutrition assistance program participants versus eligible nonparticipants. In both roles--analytical, and participatory policy development--CNPP contributes to the understanding and development of U.S food security policy.

**Current Fiscal Year Performance:** The Center continues to actively participate in interdepartmental and interagency work on food insecurity, and to contribute analyses to determine diet quality, nutritional status, and food expenditures as appropriate.

**Program Evaluations:** None conducted during 1999.

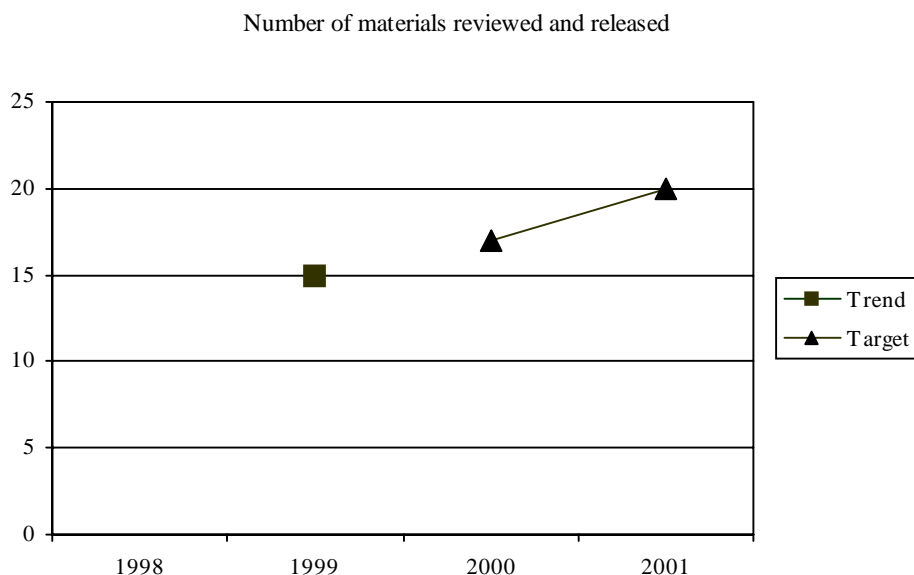
**Objective 4:** Enhance efficiency of developing food and nutrition guidance materials for the American public, including food assistance recipients

**4.1 Assure timely release of consistent Federal nutrition educational materials.**

Number of materials reviewed and released by Dietary Guidance Working Group.

**Target:** Establish baseline

**Actual:** 15



| Year | Num<br>ber<br>of materials reviewed<br>and released | Target |
|------|---|--------|
| 1999 | 15  |        |
| 2000 |   | 17     |
| 2001 |   | 20     |

**1999 Data:** The number of materials reviewed and released is based on an actual count as reported in the Dietary Guidance Working Group Annual Report, which summarizes the documents reviewed and their dispensation.

**Analysis of Results:** CNPP currently chairs the Dietary Guidance Working Group to ensure that nutrition education materials for the general public released by the Federal government are consistent with the *Dietary Guidelines*. As expected, the number of materials submitted for review increased in 1999, and this trend is expected to continue for the next several years.

**Current Fiscal Year Performance:** With the anticipated release of the 5<sup>th</sup> Edition of the *Dietary Guidelines* in 2000, it is expected that there will be a further increase in the number of nutrition education materials submitted for review in FY 2000 and FY 2001.

**Program Evaluations:** None conducted during 1999.

**4.2 Promote nutrition education/guidance cooperatively through public/private partnerships.**

Resources leveraged through public/private partnerships.

**Target:** Establish baseline

**Actual:** 12 partnerships established

**1999 Data:** The number of partnerships is based on an actual count by Center staff of formal partnerships with private sector companies to promote nutrition education/guidance.

**Analysis of Results:** Eleven National food companies and a National parenting magazine signed a memorandum of understanding with USDA to work together to promote the *Food Guide Pyramid for Young Children*, released in March 1999. These partners have promoted the Children's Pyramid in many ways, including developing educational materials using the Pyramid, and promoting the Pyramid on their Web sites.

**Current Fiscal Year Performance:** We anticipate increasing the number of partners and continuing to work with the existing partners in FY 2000-2001 to promote the Children's Pyramid, and the 5<sup>th</sup> edition of the Dietary Guidelines for Americans. Existing and other potential partners will be contacted to discuss partnership opportunities to promote the Dietary Guidelines and related themes and messages. Release of the Dietary Guidelines is planned for FY 2000 and the Center plans to continue collaboration with potential partners to leverage CNPP resources to reach the largest possible audiences with our messages.

**Program Evaluations:** None conducted during FY 1999.

**Objective 5:** Improved measures for consumer expenditures and cost analysis.

**5.1 Increase States' use of CNPP's Annual Report on *Expenditures on Children by Families* in setting child support and foster care payments.**

States reporting referring to CNPP cost estimates in setting support levels.

**Target:** Not established for FY 1999

**Actual:** NA

**1999 Data:** No data were collected for this goal in FY 1999.

**Analysis of Results:** There was no target to be met for FY 1999.

**Current Fiscal Year Performance:** Publication of the 1999 expenditures of families on children report is currently planned.

**Program Evaluations:** None conducted during 1999.

5.2 Maintain USDA Food Plans and calculate monthly costs of food plans.

Thrifty, Low Cost, Moderate, and Liberal food plans updated.

**Target:** Thrifty Food Plan (TFP) recipes tested

**Actual:** Recipes tested

**1999 Data:** This goal does not lend itself to measurement by quantitative data.

**Analysis of Results:** The target for FY 1999 was met. The contractor tested recipes for the revised TFP market basket of foods, and provided a report to CNPP.

**Current Fiscal Year Performance:** The revised TFP has been released in FY 1999 and a publication for professionals "Preparing Nutritious Meals at Minimal Cost" has also been released. This publication includes the menus and recipes developed and tested by the contractor for the TFP.

**Program Evaluations:** None conducted during 1999.

5.3 Extend scientific information on family economics and nutrition to professional peers through *Family Economics and Nutrition Review*, the Web site, and other publications.

*Family Economics and Nutrition Review* subscriptions grow 10 percent.

**Target:** Establish Baseline

**Actual:** 2200 subscriptions

**1999 Data:** About 3,000 copies of each issue of the "Family Economics and Nutrition Review" are published quarterly (of which about 2,200 are paid subscriptions by individuals, institutions, and depository libraries), and the Journal is also available on the WWW. In addition, about 2,000 paper copies were requested and mailed while about 7,000 copies were downloaded from the WWW.

**Analysis of Results:** The target for FY 1999 was met. The Journal continues to publish policy relevant peer reviewed articles on nutrition and family economics. Special issues, including one on Welfare Reform, generate a great deal of interest as evidenced in part by the large number of downloads from the WWW.

**Current Fiscal Year Performance:** Efforts for timely publication are intensified despite lack of resources.

**Program Evaluations:** None conducted during 1999.